

# New Announcement for the Camden Pointe Scrip Program

Wal-Mart has decided to join the Camden Pointe Scrip Program!

Effective immediately, after hearing so much about the Camden Pointe Scrip Program and deciding that they needed to join the bandwagon, Wal-Mart has agreed to join this incredible program!

***Here's how we can all benefit Camden Pointe without costing anyone a cent...***

Let's say that each house in Camden Pointe spends \$25 per week at Wal-Mart (I know that some of you spend a lot more than that at Wal-Mart per week)! What would that do for our subdivision?

***At roughly 400 homes in Camden Pointe, 400 homes spending \$25 per week over 50 weeks (keeping the math simple...) would equal \$500,000 per year. Camden Pointe would spend the same amount of money at Wal-Mart whether we used the Camden Pointe Scrip Program or not, but since Wal-Mart gives us back 2% in this program, collectively we would generate \$10,000 of revenue for our subdivision if we joined the program!***

**Now imagine if every house in Camden Pointe spent \$25 per week at Kroger's.** Using the same \$500,000 of annual spend at a 5% discount or return level, Camden Pointe would generate \$25,000 of additional revenue for our subdivision! And again, it doesn't cost anyone a penny to participate!

**NOW, imagine if every family spent \$25 per week eating out at restaurants like Chili's, Applebee's, O'Charley's, Pizza Hut?????** At an average of over 10% discount or return to Camden Pointe for restaurants, we would generate over \$50,000 of additional revenue for our subdivision! And you would be spending the exact same dollars at the same places you currently are spending your money, but only buying cash cards to use at these locations! It's free money to us! And by the way, our annual budget is around \$180,000, so this free revenue to Camden Pointe is a huge potential to expand our amenities and control costs for all of us homeowners!

Please consider joining this very lucrative and very free program to help our subdivision. The potential impact to Camden Pointe is too huge to imagine! ~Brad Ellingson, Treasurer